



## OUR HOUSE GRIEF SUPPORT CENTER HOSTS RUN FOR HOPE

*Philanthropist Melissa Rivers and Councilmember Mike Bonin Support Annual Memory Walk and Family Festival on April 27<sup>th</sup>*

**Los Angeles (April 21, 2014)** – [OUR HOUSE Grief Support Center](#), one of the most respected non-profit grief centers in the nation, will host its Annual Run for Hope on April 27<sup>th</sup> at the West Los Angeles Civic Center. The Run for Hope is the only event of its kind in the nation; a day dedicated to celebrating and honoring the memory of loved ones who have died. OUR HOUSE's spokesperson, Melissa Rivers, and Los Angeles City Councilmember Mike Bonin of the 11<sup>th</sup> District will serve in key roles during the event.

One unique element of Run for Hope is attendees wear personalized T-shirts with their loved ones' photos. Run for Hope consists of three key events: The Natalie Scharlin Friedman In-Memory Walk, the 5K & Fun Run and the Festival. The first event is an intimate leisurely walk for adults only led by OUR HOUSE's Adult Clinical Team at 7:30 a.m. After the walk, attendees are encouraged to share memories about their loved one with the group, which is a moving time of reflection, hope and connection. At 9 a.m., the 5K & Fun Run begins and is followed by the closing ceremony and festival at 10 a.m. The lively festival includes food trucks, music, magicians, face painting and expo booths.

"Run for Hope is our largest and most celebratory event of the year," said Michele Prince, executive director, OUR HOUSE Grief Support Center. "We are expecting 1,200 attendees who have pledged to raise funds for essential grief support services in the Los Angeles area and beyond."

Sponsors include Starbucks, Yelp, New York Life, Pressed Juicery, the West LA Neighborhood Council, VitaCoco, Suntegrity, Whole Foods, KIND, Trader Joes, Calamity, Inc., The Mizrahi Family, Natalie Scharlin Friedman, SoulCycle, Wasser Cooperman & Carter, Hirschfeld Kraemer LLP, Harmony Sound, Imprint Revolution, iheartmomo photo booth and B. Bronson. Entertainment includes music from DJ Sherpa and the School of Rock.

For more information on how to register for the run visit: <http://www.ourhouse-grief.org/events/run-for-hope>.

### **About OUR HOUSE Grief Support Center**

OUR HOUSE Grief Support Center, founded in 1993, believes that grieving children, teens, and adults deserve the opportunity to begin the healing process in a safe, warm, and nurturing environment in support groups that are specific to age and relationship,

lead by highly trained grief specialists and volunteers. OUR HOUSE serves thousands each year in our two centers, through Camp Erin Los Angeles, in schools throughout the Los Angeles region, and as a leading provider of grief education to professionals who serve grieving families. OUR HOUSE is a non-sectarian, non-profit organization. To learn more, please visit [www.ourhouse-grief.org](http://www.ourhouse-grief.org) or call (888) 417-1444.

**MEDIA CONTACT:**

Melissa Barto / Jackie Enterline  
JCUTLER media group  
O: 323-969-9904  
[Melissa@jcmg.com](mailto:Melissa@jcmg.com) / [Jackie@jcmg.com](mailto:Jackie@jcmg.com)