



**Title:** Marketing Intern  
**Status:** Intern  
**Reports to:** Development & Marketing Manager  
**Location:** Hybrid: Remote/West Los Angeles

OUR HOUSE Grief Support Center is the premier provider of grief support services in Southern California. For more than three decades, OUR HOUSE has helped thousands of children, teens, and adults in Los Angeles County find healing after the death of someone close. Our vision is to create a world in which grief is embraced, understood, and respected.

### **Job Summary**

We are seeking a motivated and enthusiastic Marketing Intern to join our Marketing team for a summer internship. The ideal candidate is a college student or recent graduate with a passion for marketing, creative thinking, and a willingness to learn. This internship provides a unique opportunity to work closely with our Marketing team, gaining exposure to a wide range of marketing activities and projects.

### **Essential Job Duties**

- Assist in the creation of a Customer Journey Map to review messaging and brand consistency across client interactions.
- Contribute to the development and execution of marketing campaigns across various channels, including digital, social media, email, and traditional media.
- Support the creation of marketing collateral, including copywriting, graphic design, and multimedia content, to effectively communicate our grief support mission and services.
- Monitor and analyze marketing performance metrics using analytics tools to track campaign effectiveness, identify trends, and generate actionable insights.
- Contribute innovative ideas and creative solutions to drive brand awareness, customer engagement, and event attendance.
- Assist in the management of social media accounts, including content creation, community engagement, and performance monitoring.

Interested applicants should send a resume to Lucia Singer, Development & Marketing Manager, [Lucia@ourhouse-grief.org](mailto:Lucia@ourhouse-grief.org).

*We are an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.*